

# ACHIEVE FINANCIAL BALANCE FOR THE HIGHEST POSSIBLE PROFIT.

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Join us starting the week of August 12 for  
this FREE 60 minute seminar that will be  
informative, simple and immediately effective.



**NORTH  
SHORE  
BANK**

*The Bank of You*

# YOU'RE INVITED TO ATTEND A 12 WEEK BUSINESS SEMINAR SERIES THAT WILL HELP YOU TAKE CONTROL OF YOUR MONEY, YOUR COMPANY, YOUR TIME.

Starting August 12 from 7:30-8:30 a.m. at 2 locations and days to better serve you.

## MONDAY'S

New Berlin Branch  
15505 W. National Avenue  
New Berlin, WI 53151

## THURSDAY'S

Grafton Branch  
2301 Wisconsin Ave  
Grafton, WI 53024

## WEEKLY TOPICS

**WEEK 1:** Structure – Flat Organization

**WEEK 2:** Build Value & Front Office/  
Back Office

**WEEK 3:** Lead from the Center

**WEEK 4:** Guest Speaker

**WEEK 5:** Finance

**WEEK 6:** Normalization & Silver Line  
Your Scorecard

**WEEK 7:** Goal Department & Measuring  
Income to Debt

**WEEK 8:** Guest Speaker

**WEEK 9:** Marketing

**WEEK 10:** Selling

**WEEK 11:** Business Ownership

**WEEK 12:** Manage Remote & Living  
Off Profit



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BANK**

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15700 W. Bluemound Road  
Brookfield, WI 53005

RSVP to Cheri Ciccona at 414.719.2076 or Becky Reinhardt 414.964.6050